

# SALInSTRADA

FESTIVAL

## Regulation

### What is Salinstrada?

The GIPSY RAW company in collaboration with PROLOGO and the municipality of Margherita Di Savoia is launching the second edition of the SALInSTRADA Festival (International Street Arts Festival). The festival comes to the streets of the magnificent town of Margherita di Savoia! 3 dynamic days where MARGHERITA DI SAVOIA will welcome all types of arts that can be presented in public space, whether theater, dance, circus, music, visual arts, or any other innovative artistic form! Companies from all over the world will stroll and exhibit themselves in the streets of the city!

### When ? and Where ?

From 19 June to 22 June 2024 at  
Margherita di Savoia, Puglia, Italy

#### FESTIVAL COMPPOSED OF 2 PARTS:

- FESTIVAL IN
- FESTIVAL OFF

This call is just for the **FESTIVAL OFF !**



### WHAT IS THE FESTIVAL IN ?

Each evening of the festival will be punctuated by a guest show by the GIPSY RAW company. The invited companies will have all the technical, logistical and economic support made available by the festival. **They will come and perform during an evening during the festival on "PIAZZA TERME" (central square of Margherita di Savoia) at 9 p.m.!**

### WHAT IS THE FESTIVAL OFF ?

The OFF festival, on the other hand, the IN, will be composed of artists chosen by the GIPSY RAW company via a call for applications.

Companies will be invited to **play once a day during the three days of the festival in a location designated to them with specific times!**

These companies must be **technically autonomous** (sound equipment, scenography, etc.)

The festival will provide them with **accommodation and meals** throughout the duration of the event.

The SALINSTRADA festival will **cover part of the travel costs up to €150 (less than two dancers), €300 (more than two dancers).**

Hats are allowed during performances!

### WHAT IS THE PRICE OFF ?

The companies of the OFF festival will have the chance **to be selected to present a creation in the FESTIVAL IN of the next edition of the SALInSTRADA festival.**

During these three days of performances, a jury of performing arts professionals will elect **the winner of the OFF PRIZE!**

**A group of entertainment professionals will be present during the festival to offer, in addition to the OFF PRICE, programming in different festivals and events!**

# Who imagined The Salinestrada Festival ?

## The GIPSY RAW company

Manon and Pasquale, choreographers of the GIPSY RAW company and professional dancers in different international companies, have long presented their shows in theaters but also in the street!

The street is for them an authentic place, a direct stage with its audience! They wanted to bring their SALInSTRADA festival to Margherita di Savoia because Margherita is a strategic and tourist point which affects not only the inhabitants of the city but also those of the surrounding towns.

Its location is ideal and pleasant facing the sea! Margherita Di Savoia has many places that can accommodate a large number of artists!

A warm atmosphere and the perfect meeting point for families during the weekend!

The GIPSY RAW company is French and would like to develop its links between French and Italian artists through this SALInSTRADA festival! In order to expand access to culture in the south of Italy, Puglia, Pasquale region!



## THE CONDITIONS OF THE FESTIVAL OFF, WHAT WE OFFER :

### PRIVILEGED LOCATION:

Perform in a place that will be dedicated to you during the entire 3 days of the event within an original festival in the magnificent setting of Margherita di Savoia.

(Area of the selected OFF company will be equipped with an electrical outlet and an advertising insert with playing times and show poster).

### COMMUNICATION SUPPORT:

Communication via brochures and posters will be produced before and during the festival for each company!

Communication via social networks and via various local radio and TV stations will also be set up!

### INTERNATIONAL VISIBILITY:

An exceptional opportunity to exhibit your work to an international audience and a jury of entertainment professionals.

**The MOOVANCE film team** will be present throughout the festival to provide live video content from each company.

Each company will benefit from special time with the film crew to make a promotional video of their show (approximately 1 minute) + a short interview + photos.

The artists will be put in contact when the time comes to best prepare for their interview!

These videos will be published on the MOOVANCE channel, offering great visibility on social networks!

### LOGISTICAL SUPPORT:

We assure:

- **accommodation for members of the company** (Airbnb approved by the festival, possibility of double, triple or quadruple room).
- **meals for members of the company** ("artists' restaurant", typical Pugliese cuisine restaurant for lunch and dinner + Italian breakfast taken directly at the "artists' bar")
- **Hats are allowed during performances**
- **Travel costs are covered up to €150 for a group of artists of less than 2 people and up to €300 for a group of more than two people.**
- **Prizes for different programs:** during the 3 days of the festival, a jury of performing arts professionals will attend the different performances of the selected companies with the aim of electing the winner of the OFF PRIZE! The award-winning company will be scheduled during the FESTIVAL IN of the next edition of SALInSTRADA 2026!

**Other prizes will be awarded to FESTIVAL OFF companies by the professional jury (programming during festivals or events, photo and video prizes, etc.)**

# LOOKING AT THE COMPANIES SELECTED FOR THE FESTIVAL!

## ARRIVAL AT THE FESTIVAL VENUE:

- The selected companies will receive financial assistance to travel to the SALINSTRADA festival (see conditions page n°1), however they must be independent in booking their travel (car, plane, train, etc.).

Shuttles between the airport and the festival venue at an advantageous price will be set up by the festival, contact the company GIPSY RAW if you wish to benefit from this service.

**Reimbursement of companies will be made at the end of the three days of the festival upon presentation of an invoice from the invited company.**

**You will be asked for proof of travel reservation two months before the event to confirm your arrival at the festival** (plane tickets, train tickets, vehicle rental, etc.). If no confirmation is sent before this deadline, the organization of the festival will have the right to cancel the company's participation in the SALINSTRADA 2025 festival.

**!!! All FESTIVAL OFF companies must arrive at the festival site no later than June 19 at 3 p.m.!!!**

**= A meeting with all the companies of the FESTIVAL OFF and TEAM stall of the FESTIVAL SALINSTRADA will be organized on June 19 at 5 p.m. to explain how the 3 days of the festival work and to best welcome all the artists:**

- PASS delivery, MEAL TICKETS...
- Contact with the person in charge of each company
- Visits to the different festival spaces (restaurant, hotel, performance venues)

## AUDIO EQUIPMENT:

The company must be completely autonomous on the sound system!  
The festival will provide electricity at the location dedicated to the company.

## THE USE OF THE PASS!

When you arrive at the festival, you will be given a BADGE, which you must have with you at all times during the entire festival period (during performances, when going to eat, when entering the hotel).

## ONE REFERENT PER COMPANY:

Each company will benefit from a representative, who will be available throughout the festival period.

## A SECURITY SYSTEM:

A team of volunteers will be available to monitor OFF company equipment between performances if necessary.

## A PARKING PASS:

Companies coming by car will benefit from a PARKING PASS allowing them to park throughout the city. A sticker to place on your wall will be given to you upon your arrival!

## PHOTOS IN HD:

The selected companies must send us a high definition photo of their creation or performance in order to publish their show in the official festival program.  
The times of each show will be communicated in a schedule in paper and digital form for the entire festival audience!

## How apply for the Festival Off ?

We repeat that this call for applications only concerns the FESTIVAL OFF, for the FESTIVAL IN please abstain because the selection has already been made by the Festival management team!

### **Via the FOLLOWING LINK**

You will be asked for the following documents:

**Artistic file:** Presentation of the company, your project or creation, biography of the dancers...

**Technical sheet:** Precise description of technical needs for outdoor performance.  
(Soil type, necessary needs)

**Contact details of the person in charge of the company:** Name of main contact, telephone number and email address

**Video links to TEASER and full recording of the show**

**Signature of the regulations (below)**

**APPLICATION DEADLINE: JANUARY 1, 2025**